

## The Value for Money Aveo from Chevrolet

CHEVROLET is one of the iconic names in motoring and the man who provided the name was one Louis Chevrolet. He was a racing driver of some note and the son of a watchmaker.

Chevrolet a Swiss immigrant and American businessman Billy Durant in 1911 founded the Chevrolet Motor Car Company and a few months later the Classic Six the first production car rolled off the line.

Then in 1914 the Chevrolet bow-tie was used for the first time and to this day it is a distinguishing feature of the brand.

We probably immediately think of Camaros and the like when the Chevrolet name is mentioned, now it is very much a global brand with cars to suit all tastes and pockets.



Well appointed cars at an affordable price and that can only be enhanced with the arrival of the new Aveo.

The styling and finish of this new Chevy is certainly pleasing to the eye with a better choice of trim and materials and drive quality; a strong frontal styling provides the newcomer with a lot of street cred and it has the feel of a car in a sector above its own.

With people downsizing it is absolutely crucial that when they decide on a smaller car that it retains some of the qualities of a larger car; this the Aveo certainly does.

How many people in our market who will opt for an automatic? Well that is the question that only time will answer; but I was surprised to discover that Chevrolet has

opted for a new six speed automatic transmission.

Certainly the automatic will appeal to the city and town dweller. I had ample time to try all three transmissions on offer, including the automatic and the two manuals, the five and six speed. For me I would opt for the six speed and perhaps this should be the manual transmission rather than the five speed.

Engine choice is a wide one, perhaps a little confusing at first; then Chevrolet are aiming to appeal to as wide a customer base as possible. The combination which impressed me most was the 1.3 litre diesel engine with the six speed transmission, this provides 95PS, but much more impressive I returned 57mpg.

A major feature is the employment of a new chassis and the comfort levels were very acceptable and the handling was surefooted. My test route was in the Cotswolds, better quality roads than we have in Northern Ireland.

How the new Aveo handles over our roads, then it is a case of wait and see, but I have no reason to think that it will not perform well. Perhaps I will be afforded the opportunity to put this to the test.

By bringing the new Aveo to market they aim to appeal to a much wider audience than previous, I suspect that even the younger drivers in our midst will certainly have a look at this new Chevy.

The company certainly has made a name for itself in motorsport, in particular in the World Touring Car Championship; they were simply the best by far. This involvement has certainly brought the Chevrolet name home to a lot of folks.

Performance wise the new Aveo is not exactly sports like; the emphasis is much more on economy and emissions. Power outputs range from 75-100PS and emission figures as low as 95g/km.

Trim levels on offer, LS, LT and LTZ and further good news is on insurance with ratings going from 5E to 10E.

Summing up a good package from Chevrolet, a small car with a good standard equipment package and much more fun and rewarding to drive than its predecessor. With prices ranging: £9,995 - £13,195.



Ian Lynas