

## New Peugeot 308SW is a Proper Estate

The new Peugeot 308 SW is a real estate car, in other words it was designed to be so from the start of the project and not just a bolt on.

The French carmaker's heritage in C-segment estate cars is long and proud. Since the arrival of the 304 in 1969, every generation of the 300 series has included a successful estate variant.

Customers for estates are younger, more dynamic and more male than in general for the C segment, representing working couples, with or without children, who use their

vehicle intensively and cover the highest mileage in the segment.

They require considerable versatility, without having to make sacrifices in comfort, driving enjoyment and styling of their vehicle.

The newcomer meets their expectations by concentrating on the basic requirements for this segment in key areas, design, efficiency / functionality, driving experience and quality.

With a slender look highlighted by a bright chrome window finisher, surrounding the entire glazed area this delivers a very sophisticated look.

At the rear end, the rear lamps flow round from the sides as on the hatchback, adopting a striking and very contemporary signature through the use of up to 48 LEDs. The design echoes that of the 508 SW and 508 RXH, placing the new SW among the brand's family of great estate cars.

The result is an extremely aerodynamic design, with a Cd figure of 0.28 that's among the best of any estate car on the market today.

With a length of 4,585 mm, width of 1,804 mm and height of 1,471mm, this offers ideal dimensions to allow it to meet the fundamental expectations of estate customers in the segment, particularly as regards the spaciousness of the interior and the volume of the boot.

The generous dimensions allow the 308 SW to offer volumes that are among the best in the segment. The boot below the parcel shelf is an impressive 660 litres, which includes 70 litres of storage under the floor.

Fitted as standard with 'Magic Flat' rear seats which are both easy and intuitive to use and this system allows instant folding of both parts of the rear seat using levers accessible on the sides of the boot. Due to the automatic lowering of the rear seat cushions, the result is a flat floor and 1,660 litres of luggage space.

There is a range of ultra-efficient Euro 6 petrol and diesel engines. For petrol, power outputs range from 130 to 155bhp with CO<sub>2</sub> emissions from 109g/km, including the new three-cylinder turbocharged petrol versions 110 and 130bhp. Modular and compact, clean and powerful, they are a blend of efficiency and the latest technology, with high pressure direct injection.

Power outputs for the diesel engines 92 to 150bhp with CO<sub>2</sub> figures that do not exceed 111g/km. Buyers will favour the new BlueHDi 1.6-litre 120bhp diesel which, when



linked to a six-speed manual gearbox, has combined cycle fuel consumption of 88.3mpg and emissions of 85g/km. Peugeot claim this is a record in the segment.

BlueHDi is Peugeot's Euro 6 diesel engine and three will be available; the BlueHDi 1.6-litre 100bhp coupled with a five-speed manual gearbox, the BlueHDi 1.6-litre 120bhp with six-speed manual gearbox, and the BlueHDi 2.0-litre 150bhp, available with a six-speed manual or six-speed automatic transmission.

Summing up an estate with style and a very practical means of transport with excellent economy.

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