Watch of the Future Here Today

Developed through years of working with the Red Bull Racing F1 Team The new Casio Edifice EQB-500 is a precision timepiece specifically designed for world travellers, using Bluetooth v4.0 technology to seamlessly synchronise with a smartphone and simultaneously display the exact time at home and abroad.

The new Casio watch is a feat of ingenious packaging. Not only does this latest model from the 2014 autumn/winter catalogue feature a motor that is 26% smaller than models from previous collections, it is the first motorsport-inspired Casio Edifice timepiece with the ability to link to a user's smartphone.

Once paired with a compatible smartphone* using a simple one-touch operation, this novel feature allows the watch to automatically correct the main analogue display to precisely match the local time in whatever country you alight in. Meanwhile, the supplementary dials are used like a watch-within-a-watch to clearly indicate the day, time and am/pm status back at home. Twice a year the EQB-500 will also use its smartphone link to automatically adjust the clock for summertime.

The intuitive, free-to-download application that accompanies the Casio Edifice EQB-500 currently contains the time zone details for 300 cities across the globe, a figure that will increase through regular updates. And in an additional feature that saves constant checking of your smartphone, the app can be used to remotely set alarm calls and provide incoming email notifications on the watch.

Recognised as a revolution in analogue metal watches, the Casio Edifice EQB-500 is the connected timepiece worn by F1 drivers Sebastian Vettel and Daniel Ricciardo and the entire Infiniti Red Bull Racing team in their travels around the globe.

The 2014 Casio Edifice EQB-500 is now available at the Casio London store, branches of H Samuel and other quality jewellers, or via www.casioonline.co.uk. For more information visit www.edifice-watches.co.uk

* Compatible with Apple iOS 7 plus Android 4.3 (Jelly Bean) and 4.4 (KitKat) firmware